



## Dell

[www.dell.co.uk](http://www.dell.co.uk)



With Dell the world's leading computer systems company's announcement that it had chosen City Park, Glasgow as the location for its UK operations' expansion into Scotland came great excitement.

Initially creating up to 400 jobs in Glasgow by 2006, the new Scottish base was to support increased demand for its products and services from medium and large businesses and public sector organisations in the UK.

Ideally placed within the City Park Development who better than Digital IP the data and telecommunications specialists to plan and implement the perfect telecoms and data solution to meet and exceed Dell's exacting standards.

Digital IP beat off stiff competition from UK facilities management companies and cabling specialists to land the deal which involved cabling and networking the first phase of Dell's new contact centre in City Park, Alexandra Parade, Glasgow.

Digital IP was able to meet the extremely strict time-scales demanded by the technology giants. Its in-house teams of specialists installed structured cabling with a fibre-optic backbone to create a local area network, which will allow Dell to communicate seamlessly with its existing operations in Ireland.

For more information on this case study or any of Digital IP's products or services contact us on - **0845 2700 484** or email [info@digital-ip.com](mailto:info@digital-ip.com)



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